



## Case Study

# Cass Business School

106 Bunhill Row, London

Architect: **NBBJ**

Main Contractor: **Structure Tone**

### The Space:

With a well-established reputation for excellence in business, academics, research and education, The Cass Business school is one of the leading business schools in the world.

When looking to expand its offering, City, University of London's affiliate, acquired over 2,500 sq m/ 26,910 st ft at 106 Bunhill Row, London. Within this the institution was looking to establish the new home of its executive education and part-time MBA programs.

### The Project:

When searching for an architect they found their partner in NBBJ, whose vision matched the University's desire to create a modern facility to support academic activity and provide an atmosphere to encourage working executives.

Included in this refurbishment project was to be the installation of teaching and networking spaces for over 160 people.

### Products Installed:

Revolution 54 centrally glazed single glazing with 50mm frames and American Black Walnut timber veneered doors to syndicate rooms

Optima 117 plus single glazing and frameless single glazed doors on Quad pivots to lobby area

Revolution 54 double glazing

Double glazed Edge doors to Boardroom

Optima 117 plus single glazed windows with mirror film to translation room

Applied film manifestation





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In particular, the client required there to be recreational areas complete with a coffee bar, teaching and seminar spaces, a lecture theatre, board room, executive lounge, conference room and administrative offices.

At the heart of NBBJ's design concept was the desire to create a "classroom in a workspace;" somewhere where students could meet, study, socialise, eat and relax together.

The key to the success of the design scheme was its ability to nurture a natural air of collaboration.

For any collaborative environment to function correctly there needs to be an unbounded sense of transparency. Transparency between rooms, levels, areas and offices. Consequently, glass partitioning, glass screens and glass doors were to play a central role in NBBJ's design for Cass Business School. As a result, Optima was chosen to design, engineer and install all glazed systems throughout the space.

Revolution 54 centrally glazed single glazing complete with American Black Walnut timber veneered doors were installed in the syndicate rooms to give a polished executive finish, whilst double glazed Edge doors were installed in the board room for enhanced acoustic control. These glazing systems were applied with different finishes including a mirror film finish, and applied film manifestation.



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### The Result:

Today Cass Business School attracts outstanding academics, students and businesses from across the globe and we like to think we have a very small part to play in their inspiring learning journeys.

Optima's glazed partitions were used to create elegant syndicate rooms, functional teaching rooms and innovative meeting rooms, along with well thought out screens within breakout areas.

The overall result is one of style, practicality and functionality. It is an inspiring working space, one that encourages collaboration and opens up opportunities amongst academics, students and businesses.

### Working with Optima:

Working directly with the project's main contractor, Structure Tone, Optima consistently met the tight deadlines professionally and effectively.

We are extremely proud of all our work, but especially with Cass Business School, as this project demonstrates our commitment and ability to deliver high quality glazed systems to world class education institutions.

If you would like to find out more about Optima or to discuss your options, visit our website:  
[www.optimasystems.com](http://www.optimasystems.com)

